# **Resolving Perceptual Ambiguity** Visual Rules & Other Factors

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# What do you see?



### Depth ambiguity can strongly affect our perception of shapes in the world



### Shape depends on edge-assignment (a.k.a figure-ground org)





Perceived depth and shape have consequences for how we act on the world

### **Rubin's Faces Vase**



### The Rubin Vase is a classic example of shape ambiguity

How does the visual system determine which shape we see?

http://www.turnyourhead.com

### Visual/Image-Based Influences

# Figure-ground organization is affected by visual properties of the edge and adjacent regions



Contrast Rubin (1915/21)



Relative Area Rubin (1915/21)



Convexity Kanizsa & Gerbino (1976)



Symmetry Kanizsa & Gerbino (1976)



Entropy Gillam & Grove (2011)



Top-Bottom Polarity Hulleman & Humphreys (2004)



Familiarity Peterson(1994)



Lower Region Vecera et al. (2002)



Edge-Region Grouping Palmer & Brooks (2008) Brooks & Driver (2010) Brooks, et al (2012)

### **Visual Rules & Computer Vision**

- Discovering new visual cues/rules helps us to:
  - Basic Science: Understand how human visual perception works
  - Applied Science: Improve computer vision algorithms
  - Applied Science: Design better visual displays
  - Stroke/agnosia: problems with some visual rules.
    - understand their problems Brooks, et al. 2012
    - develop treatment protocols Brooks, et al., 2015





### Not all cues/principles are "visual"



Attention Vecera et al. (2004)

max. working

memory load: 4-5 things

**Cognitive Load** 



#### **Reward/Punishment**

e.g., Rock & Fleck (1950) Brooks et al (in prep)



#### **Random Brain Fluctuations**

Hesselmann et al. (2008) Brooks et al (in prep)

These "top-down" factors can combine with bottom-up visual information

### **Controlling Perception with Brain Stimulation?**



Transcranial Magnetic Stimulation (TMS) can be used to experimentally CHANGE activity in these brain areas and AFFECT perception

### **Controlling Perception with Brain Stimulation**



#### TMS induces brain activity which can then affect perception/behaviour

Not necessarily a DISRUPTION. Can be used to ENHANCE function

**Effect depends on parameters** 

### **Other Types of Perceptual Ambiguity**



"The" Dress



Duck or Rabbit?



Vertical or Horizontal Motion?



Necker Cube

My Question: How does our visual system come to an "answer"?

# Thank you!



wellcome<sup>trust</sup>



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### **The Dress: Partial Explanation**



- Light reaching your eyes is affected by
  - Colour of light in light source
  - Reflectance of the object
- Your eye/brain has no way of separating the influence of light source from reflectance
- Your brain needs to GUESS
- If you think that light in the room is yellowish, then you will attribute gold tones to the light source
- However, if you think that light is not yellowish, then the yellow tones on dress must be a PROPERTY OF THE DRESS

# Lightness Constancy

Brain makes inferences based on context



Which is darker? A or B?

The actual paint in squares A and B is the same

Why do they look different?

## The process of lightness constancy



Raw proximal stimulus suggests that the two patches are the same...

Is this what we see?

# No! We see paints of two different lightnesses



We take the illumination difference into account

Even though light falling on eyes is the same, we adjust our calculations to pick up the true features of the distal stimulus