## Resolving Perceptual Ambiguity

## Visual Rules \& Other Factors

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## What do you see?




Shape depends on edge-assignment (a.k.a figure-ground org)


Perceived depth and shape have consequences for how we act on the world

## Rubin's Faces Vase

The Rubin Vase is a classic example of shape ambiguity

How does the visual system determine which shape we see?
http://www.turnyourhead.com

## Visual/Image-Based Influences

Figure-ground organization is affected by visual properties of the edge and adjacent regions


Contrast
Rubin (1915/21)


Relative Area Rubin (1915/21)


Convexity
Kanizsa \& Gerbino (1976)


Symmetry
Kanizsa \& Gerbino (1976)


Entropy
Gillam \& Grove (2011)


Top-Bottom Polarity Hulleman \& Humphreys (2004)


Familiarity
Peterson(1994)


Lower Region
Vecera et al. (2002)


Edge-Region Grouping Palmer \& Brooks (2008) Brooks \& Driver (2010) Brooks, et al (2012)

## Visual Rules \& Computer Vision

- Discovering new visual cues/rules helps us to:
- Basic Science: Understand how human visual perception works
- Applied Science: Improve computer vision algorithms
- Applied Science: Design better visual displays

- Stroke/agnosia: problems with some visual rules.
- understand their problems Brooks, et al. 2012
- develop treatment protocols Brooks, et al., 2015



## Not all cues/principles are "visual"



## Attention

Vecera et al. (2004)


Cognitive Load


Reward/Punishment
e.g., Rock \& Fleck (1950) Brooks et al (in prep)


## Random Brain Fluctuations

Hesselmann et al. (2008)
Brooks et al (in prep)

These "top-down" factors can combine with bottom-up visual information

## Controlling Perception with Brain Stimulation?



Transcranial Magnetic stinnulation (JM/S) can be used to experinentally CHANGE activity in these brain arreas and AFFECl perception

## Controlling Perception with Brain Stimulation

| STIMULATE | STIMULATE | STIMULATE | STIMULATE |
| :---: | :---: | :---: | :---: |
| 14 Hz Low | 14 Hz High | 14 Hz Low | 14 Hz High |

TMS induces brain activity which can then affect perception/behaviour Not necessarily a DISRUPTION. Can be used to ENHANCE function Effect depends on parameters

## Other Types of Perceptual Ambiguity



My Question: How does our visual system come to an "answer"?

## Thank you!

## The Dress: Partial Explanation



- Light reaching your eyes is affected by
- Colour of light in light source
- Reflectance of the object
- Your eye/brain has no way of separating the influence of light source from reflectance
- Your brain needs to GUESS
- If you think that light in the room is yellowish, then you will attribute gold tones to the light source
- However, if you think that light is not yellowish, then the yellow tones on dress must be a PROPERTY OF THE DRESS


## Lightness Constancy

## Brain makes inferences based on context



Which is darker?
A or B?

The actual paint in squares $A$ and $B$ is the same
Why do they look different?

## The process of lightness constancy



Raw proximal stimulus suggests that the two patches are the same...

## Is this what we see?

## No! We see paints of two different lightnesses



We take the illumination difference into account
Even though light falling on eyes is the same, we adjust our calculations to pick up the true features of the distal stimulus

