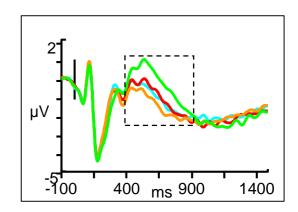
Dr Zara Bergström



- Brain and cognitive mechanisms
- Different cog neuro methods
- Real-world applications





The importance of memory control

Efficient everyday functioning

Emotional regulation

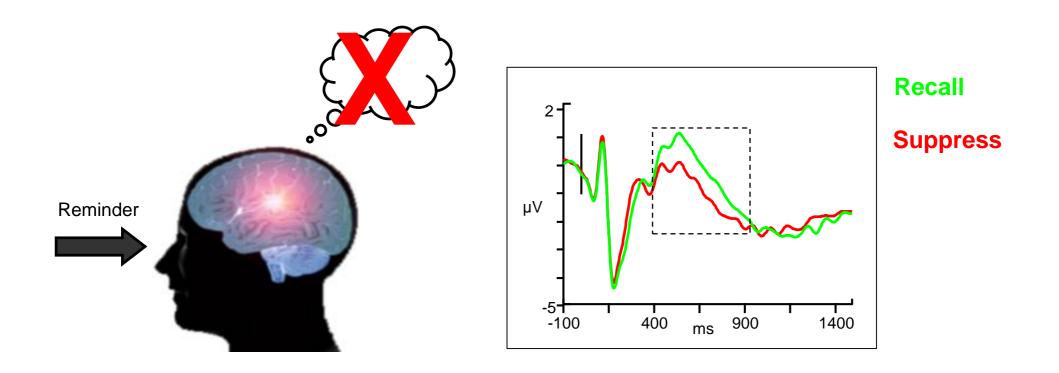
Login Failed

Status: Incorrect username or password

Please try again



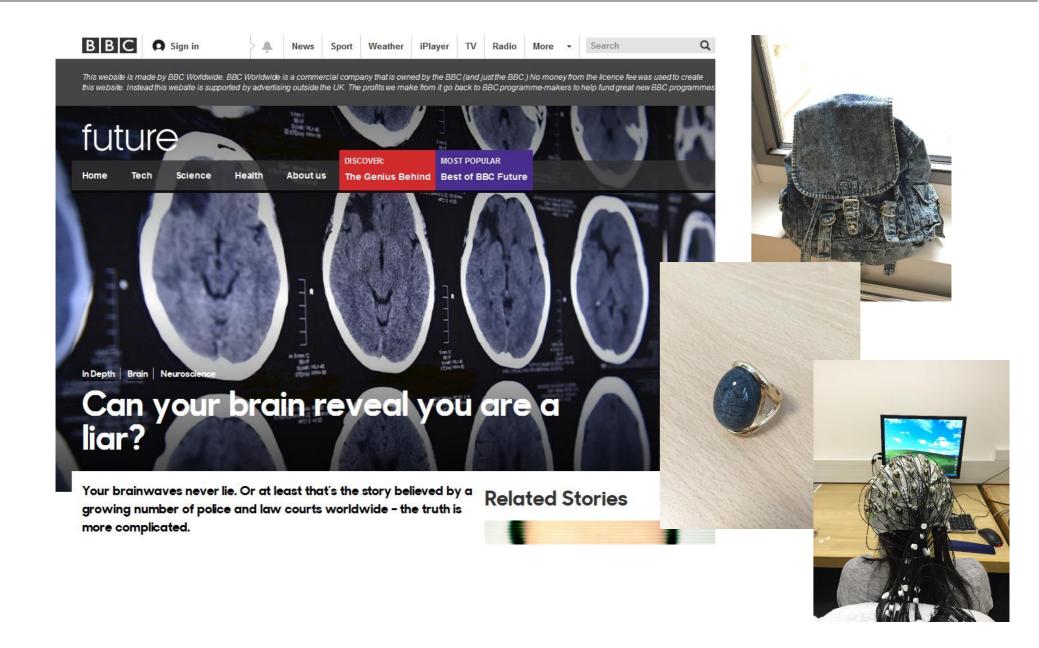
Can people stop unwanted memories from coming to mind?



EEG marker of recall can be voluntarily suppressed.

Suppressing recall can lead to permanent forgetting.

Forensic applications of memory control



Other current projects

- How does reward influence learning and remembering?
- Can retrieval update memories of faces?
- What are the effects of distraction on recognition?
- How are the above processes affected by ageing?



