

Who can mentor

You will be matched with individuals from a variety of backgrounds. You can choose to support new start-ups or existing businesses on a one-to-one basis, or in group peer support sessions and masterclasses. We are looking for people with experience in a wide range of areas, from market research, people management, finance or legal, through to supply chain development or marketing strategies.

To become a mentor you will

- Want to make a difference
- Be passionate about supporting people to achieve their goals
- Be prepared to share your experiences and networks
- Act as a positive role model
- Have good listening skills and be easy to talk to
- Be committed, reliable and maintain confidentiality
- Take part in training

If this sounds like you, we'd love to hear from you. Contact: Rebecca Smith on 01227 816492 or email GKMMentoring@kent.ac.uk

growingkentandmedway.com





Mentoring: Getting the right support for your business













Make your business aspirations a reality

Growing Kent & Medway helps food and drink and horticulture businesses in Kent and Medway to grow.

To join our mentoring programme you could be an existing business of any size, or not yet have a business at all! You might just have an idea that you think could be the next big thing.

We will match you with carefully selected mentors who have the skills and industry experience to support your business growth.

From the start, you'll be working with your mentor to decide together on what you want to achieve and the support you need to get there.



We can help you with:

- Idea development
- Product innovation
- Customer research
- Business development / innovation
- Leadership / culture / people management
- Launching a business
- Finance and investment readiness
- Organisational development
- Operations, supply chain and distribution
- Marketing strategy and content development
- Finance, fundraising, investment
- Legal, intellectual property
- Growing sales
- Grow your network
- Or, just let us know what help you require

Whatever you hope to achieve in business growth or professional development, Growing Kent & Medway is with you on every step of the journey.

What can I expect?

- Up to 12 hours of free mentorship
- One-to-one and group peer support sessions
- Support to apply for grant funding
- Access to world-leading resources and research facilities

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Our Mentoring Programme is fully-funded by UKRI Strength in Places programme.



Support the next generation of business talent

The Growing Kent and Medway mentoring programme is supporting innovative horticultural, and food and drink businesses in Kent and Medway to innovate and grow.

We are seeking mentors who share our vision for an exciting sustainable region which is home to world-leading talent and innovative businesses.

Why become a mentor with Growing Kent & Medway

- Access to world-class expertise and facilities
- Opportunity to innovate and increase business productivity
- · Grow your networks and gain support
- Have a voice in the future of the region

