Advances in Qualitative Research: Knowledge & Praxis (AQR)
Online Seminar Series

We invite you to join our growing knowledge sharing AQR Seminar Series. The goal of the seminar series is to bring together early career researchers, including Masters and PhD students, interested in Social Science Research to improve our qualitative research understanding both in theory and in praxis i.e. applying it to our own research.

Seminar Series Guidance: Two seminars per term (90 minutes per seminar) focusing on qualitative methods; one or two presentations per seminar, each followed by 20-30 minute discussion. All participants are expected *to read the papers in advance* and actively participate by providing comments/questions and share verbally a potential application of the paper in their research context extending our collective qualitative research 'know how'. PhD students are encouraged to present their own early empirical qualitative findings and receive feedback by the AQR Community.

The AQR Seminar Series is an initiative of the 'Collaborative Solutions for Social Problems' Lab at the University of Kent, Kent Business School that was founded by Dr M. May Seitanidi focusing on the development of advanced solutions to social and environmental problems such as social inclusion, biodiversity, suicide prevention in industries such as construction, banking, food manufacturing and education. Empirical findings of such solutions employ qualitative methods which is a significant strength that is cultivated by our community and important for the next generation of collaborative solutions scholars.

To subscribe to the AQR Seminar Series please follow the link or email to:

aqr-phd@kent.ac.uk

You will receive seminar reminders and the online meeting link for participation.
For more information, please contact the AQR Seminars coordinator Maxim Potepkin mp833@kent.ac.uk

Summer Term 2025 Programme

Date/ Time	Paper Title, Authors & Link	Presenter
23 April 17:00-18:30	**Deep Ethnography method** used in the research *Learning when lives depend on it: how organizations learn when they can't trial and can't err* *(Original work)*	**Alfie Jackson,** DPhil candidate in Management, Green Templeton College, University of Oxford
21 May 17:30-18:30	**Systematic Review of Scholarly Analysis** in the paper published in the leading *Journal on Management Studies* : "Cross-sector partnerships to address societal grand challenges: Systematizing differences in scholarly analysis" *Stadtler, L., Seitanidi,* M. M., **Knight, H. H.***, Leigh, J., Clarke, A., Le Ber, M. J., ... & Sehgal, S. (2024)*	**Dr Helena Knight** Lecturer in Marketing and Strategy, Cardiff Business School

We are always looking for further presenters. Here are two example papers, in case you wish to present:

[The central role of theory in qualitative research. International journal of qualitative methods](#)
Collins, C. S., & Stockton, C. M.

[Editor's comments: Positioning a theory paper for publication. Academy of management review](#)
Barney, J.

<div align="center">

***

</div>

Attendance Feedback
We would love to hear of the benefits you experienced as a result of your participation. See an example below by Lucy Muthoni Mbwiria (PhD Candidate, KBS). Thank you Muthoni for your great feedback!

Attending the presentation by Somi Tarominejadshirazi on 'Using tables to enhance trustworthiness in qualitative research, by Charlotte Cloutier & Davide Ravasi' the presenter -Somi, unpacked it in a more clever, deeper yet easier way than I did when I read the paper. Stepping aside and allowing myself to understand the paper through the eyes of Somi was incredible and it made a difference. As a result, I was able to restructure my data analysis in a more systematic approach than I had done before I attended the seminar. And, it got the attention of my supervisors! To quote one of my supervisors, 'This is a much more clear way that helps us understand the steps you have taken in your analysis that helped you arrive at the themes you are reporting in your findings'.